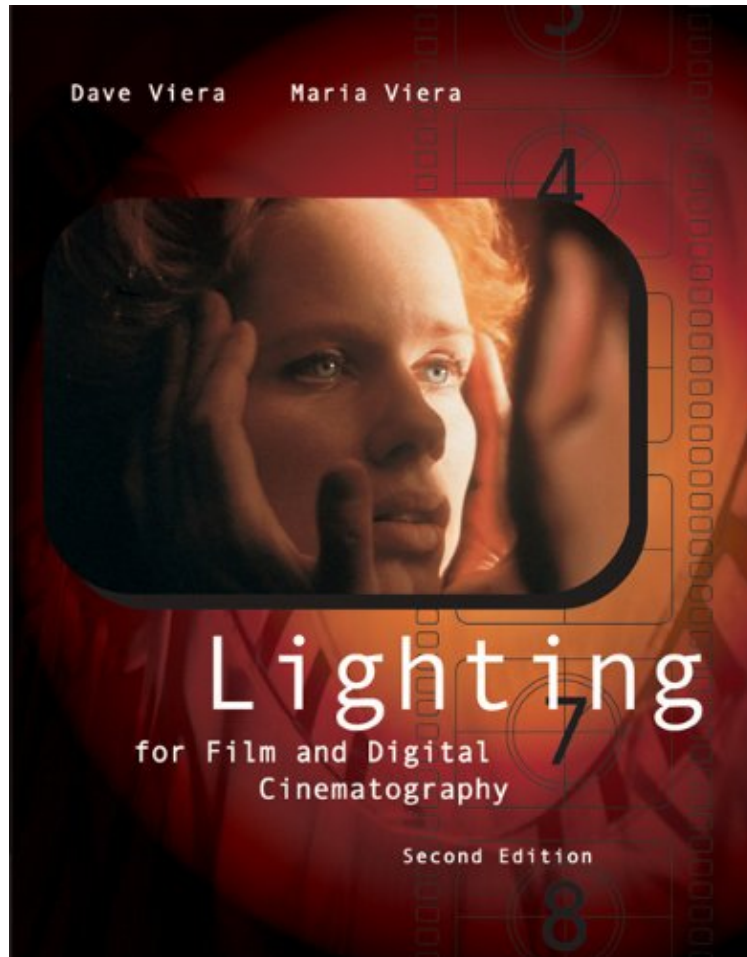


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Dave Viera, Maria Viera

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Dave Viera, Maria Viera : Lighting for Film and Digital Cinematography (with InfoTrac) (Wadsworth Series in Broadcast and Production) before purchasing it in order to gage whether or not it would be worth my time, and all praised Lighting for Film and Digital Cinematography (with InfoTrac) (Wadsworth Series in Broadcast and Production):

1 of 1 people found the following review helpful. Overpriced but worth hunting down on the cheapBy OIG specialistI thought I knew it all by attending cinematography classes by some of the top professionals, absorbing everything on YouTube, putting into practice etc... I was surprised at how the author if those book simplified so many simple setups that I frequently over complicate. A great read and must have for a dp's library, but not worth a penny over \$40.00 due

to the book being very small page wise and the quality of the images is spotty and mostly black and white. Still 5 stars, because I actually got it cheap, thank you 0 of 0 people found the following review helpful. One book to rule them all! Buy it, you won't regret it. By Daniel Reed Lighting for Film and Digital Cinematography (with InfoTrac) (Wadsworth Series in Broadcast and Production) "Lighting for Film and Digital Cinematography" by Dave Viera, is the best book I've encountered on exposure for cinematography period I strongly suggest this book; We have multiple copies in my creative team and we use it keep everyone on the same page. I recommend buying a good used copy. It has replaced every book I own on the art, science, and craftsmanship of exposure for narrative visual arts. 0 of 0 people found the following review helpful. good book, price right By Behringer XENYX502 5-i like this book, i think this book about two or three own before me, but still good condition. help a lot with project on lighting stuff. college student you buy this

Explores the basic concepts necessary for designing and implementing lighting setups. This text adopts a conceptual approach to lighting, focusing on ideas and setups; it assumes readers have a prior knowledge of equipment. Coverage includes lighting, color control, texture, exposure technique, and elements that create image, 'look,' and mood.

"The book encourages one to see with fresh eyes--to be a creative problem solver, as opposed to relying on the formulaic." "Viera's book from the start has been one of my favorite texts on the subject. It gives the right amount of information and illustrates its points with terrific images from real films."