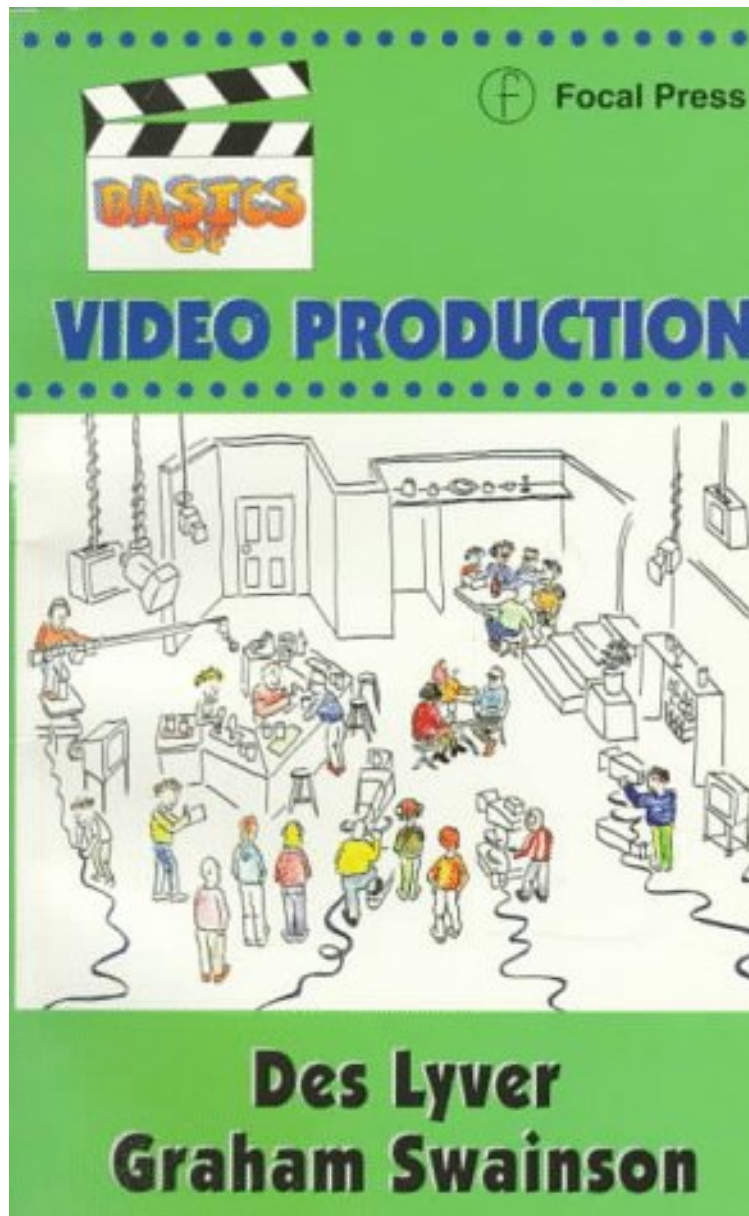


Basics of Video Production

Des Lyver, Graham Swainson

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Des Lyver, Graham Swainson : Basics of Video Production before purchasing it in order to gauge whether or not it would be worth my time, and all praised Basics of Video Production:

This text is aimed at students on City Guilds, BTEC, A Level and GNVQ TV production courses, and also amateur video makers wishing to learn about video production. No knowledge, or only a little knowledge is needed. It is equipment non-specific, dealing with the principles and processes involved in obtaining professional results in educational and training environments. The book explains in simple language an overall concept of how a production takes place in both a multi-camera studio and a single camera location shoot, who works where and what each member of the team is responsible for. It features brief, but comprehensive details of the types of equipment encountered in each area. There are hints and tips to help choose equipment to fulfil a particular need and advice on basic editing and post-production. The text also informs about the production process from conceptualization and how to write the aims and objectives of the programme, right through to the final screening.

of the series: 'Whilst all three books can stand on their own, collectively they give an excellent introduction to the world of video... simple, easy and enjoyable to read.'