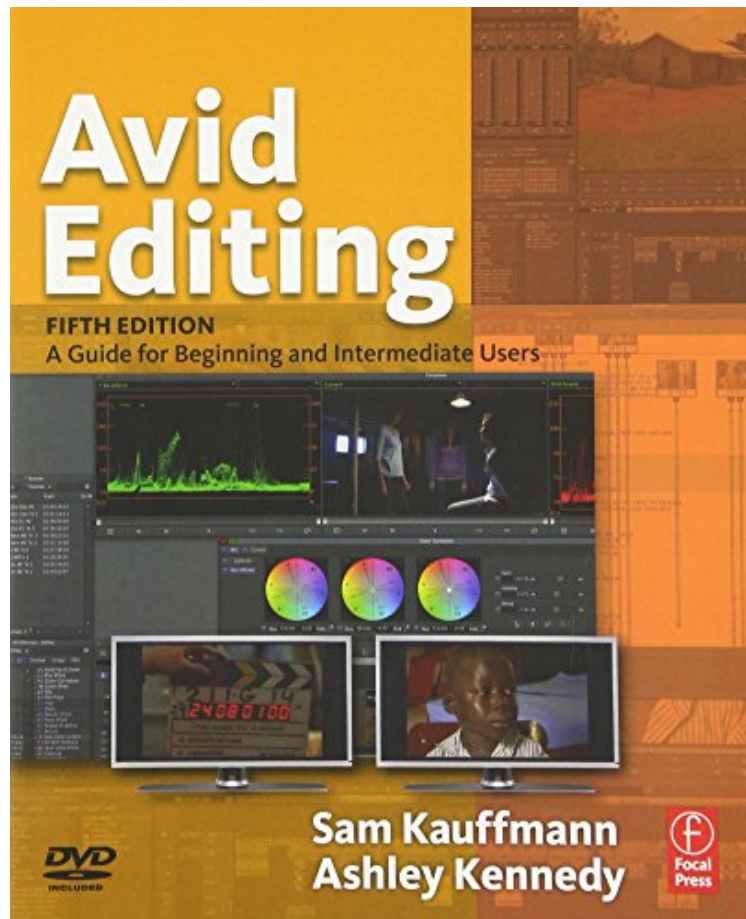


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Avid Editing: A Guide for Beginning and Intermediate Users

Sam Kauffmann

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Sam Kauffmann : Avid Editing: A Guide for Beginning and Intermediate Users before purchasing it in order to gauge whether or not it would be worth my time, and all praised Avid Editing: A Guide for Beginning and Intermediate Users:

1 of 1 people found the following review helpful. If you're new to Avid editing, this is the book for you. By Media ProA thoughtful and clearly written guide for anyone new to Avid editing. This book is well organized, and precise. There were only a couple of minor errors and omissions, but with a program as deep and complex as Avid Media Composer, it is amazing that there were not dozens of them. The authors not only understand and explain the Media Composer user interface, they also give a wonderful introduction into the art of editing. Kaufmann and Kennedy actually make the process of learning this program enjoyable. Their style is personal, light, and at times even playful, while never losing sight of the goal of helping the reader become an efficient Avid editor. I have edited on another NLE for more than 17 years that was quite different from Avid. "Avid Editing" had me up and running in just a couple of weeks. I couldn't recommend it more highly. I hope some day they will team up again to write, "Advanced Avid

Editing"1 of 1 people found the following review helpful. Good book, but editing is difficult to teach from a bookBy GameMakerWe're using this book in a class that I am taking. It has a nice pace, just the right amount of details, helpful pictures, and the disk is extremely helpful because they have really well-thought out examples included. I also like that each chapter has a summary at the end. That said though, editing is one of those things that is difficult to teach from a book though, because it is so visual and in many cases so difficult to define why something "feels" right or wrong. I think this book does as good a job as can be done with such material, and it serves as a pretty good reference, but still I think video training is potentially a lot more effective for this topic.1 of 1 people found the following review helpful. Production Quality is badBy Kevin McLaughlinI just got this so it's too early to say how useful it will be as an editing manual. But I've had it one day and some pages are already falling out of it. But worse than that, the illustrations that are billed as "black and white" are really "black and almost black," in other words, very dark and nearly impossible to see. So without any reflection on the book's authors, I'm very disappointed in the production of this book.

Far more than just a software manual, *Avid Editing* is your trusted guide to uncovering the many layers of one of the world's most exciting crafts. This book weaves valuable editing principles together with the robust Avid workflow, delving deeply into efficient editing techniques and concepts. In an easy-to-read style, you'll encounter detailed step-by-step instructions for hundreds of Avid procedures, and more than 500 images and screen captures make complex concepts easy to grasp. You'll soon begin to know the system in and out, all while improving your overall editing technique and skillset. Geared toward beginning and intermediate Avid editors, this book guides you through both narrative and documentary editing projects. The accompanying DVD provides professionally shot footage for you to edit, giving you a hands-on, learn-as-you-go experience.

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