

## 50 Great Horror Film Posters (50 Great Film Posters) (Volume 8)

Norman Clark

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**Norman Clark : 50 Great Horror Film Posters (50 Great Film Posters) (Volume 8)** before purchasing it in order to gage whether or not it would be worth my time, and all praised 50 Great Horror Film Posters (50 Great Film Posters) (Volume 8):

Horror films often inadvertently became comedy films. Posters were almost be definition - misleading and 'over-the-top, but they often carried masterful illustrations where techniques and treatments were literally works of art. This collection of posters for horror films makes no judgement on the film quality, and concentrates on the artwork involved. Even when confronted with the most ludicrous stories, notably in earlier presentations, the creative artists worked wonders. Horror film presentations changed as technology improved, and plots moved more to the psychological and more removed from the physical. The selection reviews and reveals the development.

About the Author In this Vol.8 of the 50 Great Film Posters series, Norm Clark has cast an often jaundiced eye on the earlier Horror film genre, whilst still being impressed by the artistic quality of many posters. As a now semi-retired 75-year old 'Accidental Ad-man' (see his Memoirs also on and kindle) he now produces books on his passion of Posters and Poster Design, and has more than 50 titles to his name of which some 50% are now available through and kindle, whilst large format hardbacks are available through <http://mosaicbooks.org>.